



Submission Rules

Your concept must be original.

You must submit an individual entry on the Food Wave website.

You must be between the ages of 18 and 35 to be eligible to participate.

Your pitch must be in a video format (mp4, mov) and no longer than 50 seconds, max 50 MB.

Your video must be in English.

Deadline for submission is August 31st, 2021.

Videos with offensive or discriminatory language will not be considered.

Disclaimer:

Visualizations, sharings or likes on social media are not considered as criteria of evaluation. Participants are entitled to the ownership of their creative submissions and will receive full credit on all promotion platforms.

Background

Empowering youth for climate action is an opportunity, organized by the international network ICLEI and the City of Milan, via the European project FoodWave, to create an exchange between young activists and decision makers on ideas and views on possible strategies to tackle climate change at the local level. A key principle of this virtual event is to include young people and their vision in the debate on climate, by giving them a space to express their demands for actions to be taken in the years to come and their ideas on their own contributions.

Local governments are fundamental actors in climate action. As the institutional bodies closest to citizens, cities and regions are responsible for the implementation of part of the national legislation and have the opportunity to orientate the investments of public resources while having the direct responsibility to provide services for their inhabitants. Allowing for direct representation of the citizens, Local governments can become gamechanger by setting ambitious goals and approving policies that can pave the way toward a more sustainable future.

The event is organized in the leaf up to COP26, the Conference of the Parties which is a major international event related to climate change. With representatives participating from almost every country of the world, the conference is the main opportunity for national representatives to engage in negotiations aimed at taking the next steps in the fight against climate change.

In 2019, young people started to move their ideas from the streets to the negotiating table. With the creation of the Youth Summit for the first time; they were able to actively contribute to the conference by submitting their proposals to national governments representatives.

This year marks the 26th Conference of the Parties, hosted by the city of Glasgow, United Kingdom with the pre-COP events happening in Milan, Italy.

Organizers

City of Milan

The City Council of Milan (Italian: Consiglio Comunale di Milano) is the top-tier administrative body of the municipality of Milan, Lombardy, Italy.

In 2021 the City of Milan is hosting the COP26 preparatory events, the Youth4Climate: Driving Ambition (28-30 September) and preCOP26 (30 September-2 October).

Food Wave

Food Wave is co-funded by the EU and promoted by the Municipality of Milan together with 29 partners across 167 countries. The Food Wave consortium involves 16 cities and municipal agencies plus 13 civil society organizations closely linked with the cities. C40, the international network of cities engaged in the fight against climate change, is also affiliated to the project.

The "Food Wave" project aims to increase the knowledge, awareness and engagement of young people between the ages of 15 and 35 on sustainable food consumption and production practices for mitigation and adaptation to climate change.

ICLEI European Secretariat

With 22 offices worldwide, ICLEI – Local Governments for Sustainability is the world's leading network of local and regional governments committed to sustainable development. ICLEI believes that local action drives global change and the leadership of local and regional governments can make a major difference in addressing complex environmental, economic and social challenges.

ICLEI Europe represents over 160 members in more than 33 different European countries. Among the many activities, ICLEI runs a number of European projects including UpLift and CleverCities.

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UpLift

Policies attempting to mitigate the effects of urban inequality, often disregard affected citizens' experiences, and thus fail to affect maximum impact. By incorporating these perspectives into the policy design process, The European project UPLIFT aims to find innovative interventions in a bottom-up approach exploring how young people's voices can be put at the centre of youth policy in areas of housing, education and employment. The project conducts research in 16 urban areas across Europe, and develops co-creation activities in 4 pilot sites

